



- Himachal's premier Talent Hunt Show
- Super Dance Competition for Senior & Junior Category Solo & Group Dance in all dance styles
- Auditions across State cumulating in Glittering Grand Finale
- Covering 600 Institutions, 10 Districts and 60 Blocks of Himachal
- Distt. Level Competitions for every district



























We are glad to announce the 7th season of dance competition series "Dance Himachal Dance" from June **2019.** Over the next two months a series of events are being conducted throughout the state of Himachal Pradesh, culminating in grand finale of the state vide talent hunt. This competition will be held for Senior & Junior Age Divisions and for categories; Group Dances, Solo Performances. With an aim, not simply, to reveal, but shape exceptional future talents of the dance world, we are associating renowned dance personalities with the competition.



















Terence Lewis Academy to judge finalists

The famous dancer and Choreographer of India Terence Lewis is now associated with Dance Himachal Dance. This time Himachali dancers would be judged by prominent and established dancers of his academy and Solo winner of Dance Himachal Dance would get free and direct entry into his academy.



























DHD-6 Winner in Senior Category

DHD-6 Winner in Junior Category



























DHD-6 Winner in Senior Group Category



DAD-6 Winner in Junior Group Category



























DHD-6 Winner in Senior Duet Category



DHD-6 Winner in Junior Duet Category



























GRAND FINALE



























































GRAND FINALE





























Daily one full page news coverage in Divya Himachal For Semi Finals & Grand Finale.

































Poster, Banners & Hoardings in all Himachal or

Leaflets in All other newspapers at each place.



































TV or Radio Ad at every audition place

Regular 2 minutes visual TV Ad on Divya Himachal Web TV or any other local network or Radio ad







































School / Institutions contact Program

- 600 Schools / educational institutions to be covered.
- Professional dance master to be involved as associates.
- Personalized letters with sponsors logo to be sent to all institutions.
- Expert teachers would be involved in selection process.
- All dance styles are welcomed to give this event an edge over other events.





































Mass Contact Program

- Apart from publicity in above shown medias, special event stories and coverage will be published time to time in group media.
- Personal invitations by editorial staff to High Net worth people in every audition place.
- Posters at Clubs, Restaurants, Zym and other places of high activities in respective places.

Tele calls to important and high placed people, inviting them for event

activities.



































Grand Finale

- A glittering & Colorful finale will be held in Tanda Auditorium Kangra
- Celebrity Dance Masters will be invited for Judgment.
- VVIP Guests to attend the finale.
- Grooming session for selected dancers of finale.
- Entertainment show with some extra spice of Music & Fashion.
- Red Carpet Ceremony for VVIP & Celebrity Guests



































Proposed Places of Auditions

- Kangra
- Hamirpur
- Una
- Baddi
- Mandi
- Nahan
- Kullu



- Bilaspur
- Shimla
- Chamba
- Palampur





Please note audition places can be added or removed from this list as per the market response.

























Our other events







































Why with us....

- ❖No. 1 Media Group of Himachal with largest circulated daily news paper and only English magazine of state.
- ❖ Leader in Events segment with nationally acclaimed 5 established event properties for talent scouting & talent promotion.
- ❖Only Media Group of State offering its advertisers with innovative marketing concept of Events and enabling them to tap maximum market potential through experimental marketing.
- ❖ Year round events calendar with Events on ground in almost every nook and corner of the state.
- ❖ Multimedia Promotional campaigns for all events including Print Ads, Cable TV Ads in Entire Himachal through Cable Operators, Permanent Partnership with BIGFM, Outdoor, Web & Social Media.
- ❖ Established emotional bonding with masses of State and earned great Brand Value for Events in all segments.















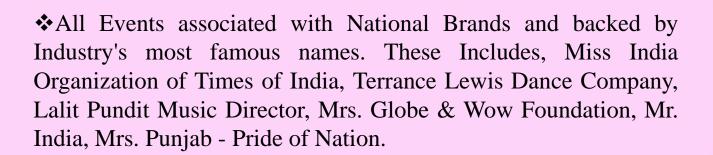












- ❖ Glorious track record of Talent coming from these platforms. Many of them are now making their way in Film, Television and Glamour Industry.
- ❖ Most cost effective and innovative way for Brand Promotion and Mass Communication.

















































