



SEASON-7





- Himachal's premier Talent Hunt Show
- Super Dance Competition for Senior & Junior Category Solo & Group Dance in all dance styles
- Auditions across State cumulating in Glittering Grand Finale
- Covering 600 Institutions, 10 Districts and 60 Blocks of Himachal
- Distt. Level Competitions for every district





DANCE HIMACHAL DANCE



We are glad to announce the 7th season of dance competition series **“Dance Himachal Dance”** from **June 2019**. Over the next two months a series of events are being conducted throughout the state of Himachal Pradesh, culminating in grand finale of the state wide talent hunt. This competition will be held for Senior & Junior Age Divisions and for categories; Group Dances, Solo Performances. With an aim, not simply, to reveal, but shape exceptional future talents of the dance world, we are associating renowned dance personalities with the competition.



Terence Lewis Academy to judge finalists

The famous dancer and Choreographer of India Terence Lewis is now associated with Dance Himachal Dance. This time Himachali dancers would be judged by prominent and established dancers of his academy and Solo winner of Dance Himachal Dance would get free and direct entry into his academy.



Event Partner



TERENCE LEWIS
ACADEMY

**Solo Winner Gets
Free & Direct Entry into**

Famous Choreographer
Terence Lewis Academy
Mumbai's Professional Course

DHD-6 Winner in Senior Category



DHD-6 Winner in Junior Category



DHD-6 Winner in Senior Group Category



DHD-6 Winner in Junior Group Category



DHD-6 Winner in Senior Duet Category



DHD-6 Winner in Junior Duet Category



GRAND FINALE



GRAND FINALE



GRAND FINALE



DANCE HIMACHAL DANCE

Daily one full page news coverage in Divya Himachal For Semi Finals & Grand Finale.

दिव्य हिमाचल का एक और नई पेशकश





www.himachal.nagat.in



Audition Starts:
10:00 A.M. onwards

General Terms:

- 2 Minutes for Solo Dance
- 4 Minutes for Group
- will be given
- Maximum 8 in Group
- Entry Fee of Rs. 500
- Entry Fee of Rs. 1000 for Seniors.
- Prizes will be awarded.
- Entry form available at www.himachal.nagat.in

AGE GROUPS
Juniors: 14 to 18 years
Seniors: 19 to 25 years

CATEGORIES
KODI & KODAK
KODI & KODAK

आपका आकाश का एक नया अध्याय
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ACC GROUPS
Juniors: 14 to 18 years
Seniors: 19 to 25 years

CATEGORIES
KODI & KODAK
KODI & KODAK

ACC

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HAPPY

Himachal This Week

SRM SAI INSTITUTES

Goyal Motors

GRACIAS

Himachal 1st

AutoFair

SRM SAI UNIVERSITY
SSU

CONTACT FOR ADMISSION
Ph: 9738212142, 9734910219
9738212145
Web site: www.srimatsaiversity.edu

AUDITION PLACE
KULLU
15th July

UNA
17th July

SRM SAI INSTITUTES

[illegible]

DANCE HIMACHAL DANCE

Poster, Banners & Hoardings in all Himachal or Leaflets in All other newspapers at each place.



TV or Radio Ad at every audition place

Regular 2 minutes visual TV Ad on Divya Himachal Web TV or any other local network or Radio ad



DANCE HIMACHAL DANCE

School / Institutions contact Program

- 600 Schools / educational institutions to be covered.
- Professional dance master to be involved as associates.
- Personalized letters with sponsors logo to be sent to all institutions.
- Expert teachers would be involved in selection process.
- All dance styles are welcomed to give this event an edge over other events.



DANCE HIMACHAL DANCE

Mass Contact Program

- Apart from publicity in above shown medias, special event stories and coverage will be published time to time in group media.
- Personal invitations by editorial staff to High Net worth people in every audition place.
- Posters at Clubs, Restaurants, Zym and other places of high activities in respective places.
- Tele calls to important and high placed people, inviting them for event activities.



DANCE HIMACHAL DANCE

Grand Finale

- A glittering & Colorful finale will be held in Tanda Auditorium Kangra
- Celebrity Dance Masters will be invited for Judgment.
- VVIP Guests to attend the finale.
- Grooming session for selected dancers of finale.
- Entertainment show with some extra spice of Music & Fashion.
- Red Carpet Ceremony for VVIP & Celebrity Guests





DANCE HIMACHAL DANCE



Proposed Places of Auditions

- ◉ Kangra
- ◉ Hamirpur
- ◉ Una
- ◉ Baddi
- ◉ Mandi
- ◉ Nahan
- ◉ Kullu
- ◉ Solan
- ◉ Bilaspur
- ◉ Shimla
- ◉ Chamba
- ◉ Palampur



Please note audition places can be added or removed from this list as per the market response.



DANCE HIMACHAL DANCE



Our other events

Miss
Himachal

Mr.
Himachal

Divya Himachal's
MRS.
HIMACHAL
A BEAUTY PAGEANT FOR MARRIED WOMEN

Divya Himachal's
DANCE
HIMACHAL
DANCE
नाच हिमाचल झूम के नाच

HIMACHAL
Ki **AWAZ**
अब हिमाचल गाएगा




Divya Himachal
FOOTBALL
LEAGUE - 2018
चक दे हिमाचल
2nd Season



Why with us....

- ❖ No. 1 Media Group of Himachal with largest circulated daily news paper and only English magazine of state.
- ❖ Leader in Events segment with nationally acclaimed 5 established event properties for talent scouting & talent promotion.
- ❖ Only Media Group of State offering its advertisers with innovative marketing concept of Events and enabling them to tap maximum market potential through experimental marketing.
- ❖ Year round events calendar with Events on ground in almost every nook and corner of the state.
- ❖ Multimedia Promotional campaigns for all events including Print Ads, Cable TV Ads in Entire Himachal through Cable Operators, Permanent Partnership with BIGFM, Outdoor, Web & Social Media.
- ❖ Established emotional bonding with masses of State and earned great Brand Value for Events in all segments.





❖ All Events associated with National Brands and backed by Industry's most famous names. These Includes, Miss India Organization of Times of India, Terrance Lewis Dance Company, Lalit Pundit Music Director, Mrs. Globe & Wow Foundation, Mr. India, Mrs. Punjab - Pride of Nation.

❖ Glorious track record of Talent coming from these platforms. Many of them are now making their way in Film, Television and Glamour Industry.

❖ Most cost effective and innovative way for Brand Promotion and Mass Communication.



Thank You!

